

JANUARY 2025

# WILDE TRACKS NEWSLETTER



Chloe Evans, founder and CEO

## Welcome from the founder

Dear all,  
we are glad to share with you the first issue of Wilde Tracks' Newsletter.

As we welcome 2025, I'm filled with pride reflecting on the significant strides Wilde Tracks has made this past year. We're just getting started as 2025 holds incredible opportunities for us to push boundaries and create even greater impact together.

Happy New Year to you all!

## What we offer



Wilde Tracks' mission is to contribute to the preservation of global ecosystems through ecotourism. Our missions are true conservation in action and include hands-on veterinary interventions with wildlife, community outreach and anti-poaching activities in South Africa, Tanzania, Malawi and Namibia. Our purposeful trips welcome diverse groups including the **general public, families, schools, universities, corporates**, and **private groups**. Additionally, we developed **internship programmes** specifically designed to cultivate future wildlife **veterinarians** and **vet technicians**.

## WILDE TRACKS' TEAM



Greta Barbera

Director of Ecotourism



Alessia Capurro

Director of Communications



Kasey Pedersen

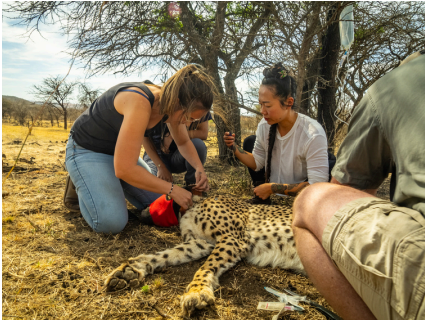
Director of Veterinary Programmes



Amy Parsons

Director of Fundraising

# UPCOMING TRIPS



**SOUTH AFRICA**  
**1-7 JUNE 2025**  
**10-16/ 16-22 AUGUST 2025**

Wildlife conservation mission

[Book now](#)



**MALAWI**  
**DATES COMING SOON**

Wildlife conservation mission

[Enquire now](#)



**NAMIBIA**  
**DATES COMING SOON**

Wildlife conservation mission

[Enquire now](#)

## From the field

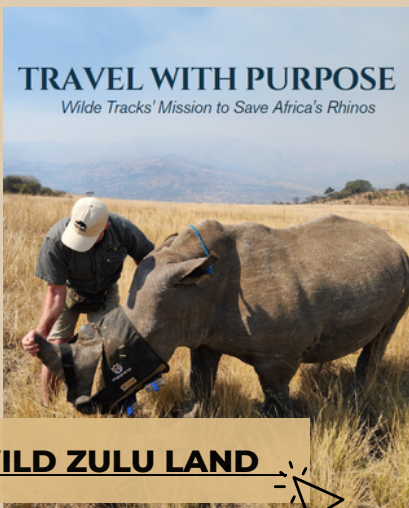
### Why Dehorning?

Rhino dehorning is a conservation technique aimed at reducing poaching by removing their horns. The horns, composed of keratin—the same material found in human nails—have no medicinal value and are effectively worthless in terms of their supposed health benefits.

Unfortunately, the demand for rhino horns, particularly in parts of Asia, drives poaching, making dehorning a proactive measure to deter hunters and protect these endangered species.



## Newsroom



**WILD ZULU LAND**



**VANITY FAIR**



**THE NATIONAL**

# MILESTONES ACHIEVED

## OUR IMPACT



- 3 lionesses
- 2 lions



- 1 cheetah



- 1 elephant



- 18 white rhinos
- 4 black rhinos



- 8 cape buffalos



- 1 crocodile

May 2023

38 animals

December 2024

## What's coming up

We are currently operating in the **African Continent** while actively working to expand our mission globally.

**Spoiler alert:** Our next continent will be South America. Guess where!



@wildetracks



info@wildetracks.com

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